Think "software".
This layer provides software (like email) to users on the network.
Think "reliable".
This layer handles sequencing to ensure data packets are transferred reliably between two nodes on a WAN.
Think "router".
This layer routes data packets to their destination.
Think "format".
This layer formats data for transmission. It divides data into frames (a data link header and packet).
Think "wires"
This layer transfers bits over a physical connection (i.e. using wires and a NIC or router).

Hypertext Transfer Protocol (HTTP)	
File Transfer Protocol (FTP) – used to transfer files between a computer and a web server.	
SMTP – send email POP3/IMAP – retrieve email	
Transport	
Transmission Control Protocol (TCP)	
Network	
Internet Protocol (IP)	
Data Link	
Ethernet	
Physical	

Application layer